



## Roderick Chalmers Hoyneck van Papendrecht

*Partner, Attorney-at-law*

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### Languages

- Dutch
- English

### Admitted to bar

- The Netherlands

### Membership

- AIPPI/VIE (Association Internationale pour la Protection de la Propriété Intellectuelle/International Association for the Protection of Intellectual Property)
- INTA (International Trademark Association)
- MARQUES
- BMM (Benelux Association of Trademark and Design Law)
- The Netherlands Advertising Law Association
- VIEPA, the Dutch Association of IP litigators
- the editorial board of IE-Forum.nl
- Editor, BIE

### Education

- Erasmus University Rotterdam: PhD Trade name law
- Leiden University: Law
- University of California, Hastings College of Law: Intellectual Property, Corporate Law, International Trade, Sports Law

### About Roderick Chalmers Hoyneck van Papendrecht

Roderick Chalmers Hoyneck van Papendrecht is a partner at AKD who specialises in intellectual property law.

He advises and represents national and international clients in cases relating to copyright law, design law, trademark law, trade name law, advertising law and unfair competition. Other clients include high-tech companies, which he advises on R&D collaboration, licensing and knowledge protection.

An experienced litigator, Roderick regularly appears in infringement cases before district courts and courts of appeal and in arbitration proceedings. He also advises on brand development, product design and intellectual property agreements, such as licences, assignments, and distribution. In his practice, Roderick assists companies which are active in, among other fields, retail and the production and marketing of consumer products, such as fashion, foodstuffs and household products.

In 2020, Roderick obtained his PhD from Erasmus University Rotterdam for his research in trade name law, laid down in his doctoral thesis titled *De Handelsnaamwet onder de loep*. Roderick is one of the few specialists in the field of trade name law.

Roderick regularly lectures and publishes on various subjects in the field of intellectual property law. He is a regular lecturer for the vocational training for trademark and design lawyers of the BMM, for the S.K. Martens Academie (a specialisation course in IP procedural law), for the post-graduate academy of Leiden University, and for the Dutch Centrum Permanente Educatie. Roderick is a frequent contributor to specialist journals and an editor of *Berichten Industriële Eigendom*, the leading journal on industrial property. His publications, including his thesis, are regularly quoted in legal literature and case law.

Roderick is a member of various professional associations. He currently presides over the Amicus Curiae Team of MARQUES, the Association for European Trademark Owners.

Client and peer feedback has gained Roderick rankings in authoritative directories such as Chambers & Partners, the Legal 500, World Trademark Review and Who's Who Legal.